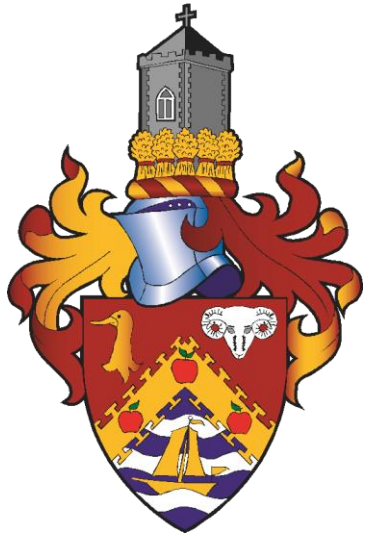
Cliffe and Cliffe Woods Neighbourhood Plan
Traffic, Transport and Economy
29th April 2017



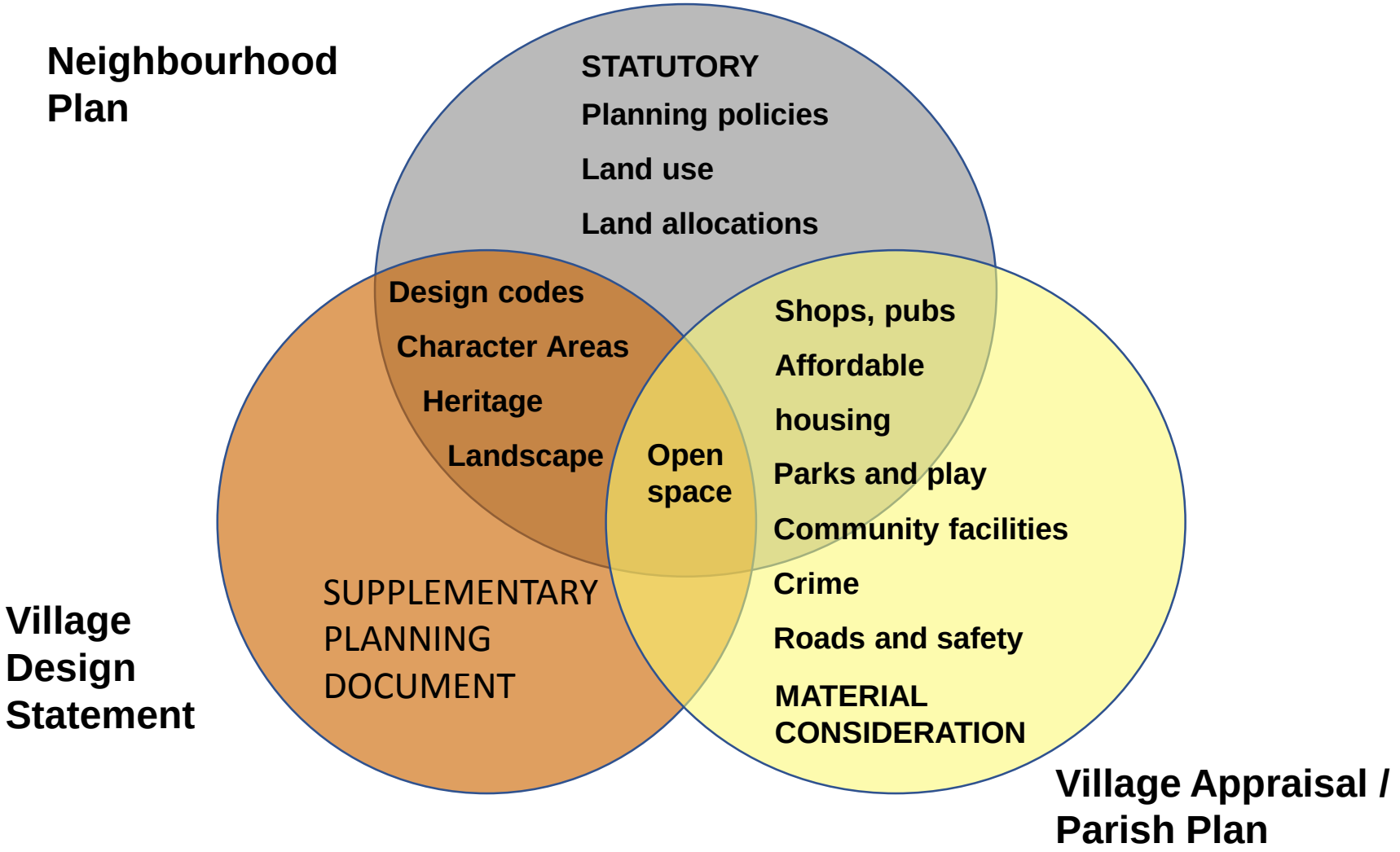
What is a Neighbourhood Plan?

A **Neighbourhood Plan** is a new way of helping local communities to influence the planning of the area in which they live and work. It can be used to:

- Develop a shared vision for your neighbourhood
- Choose where new development should be built
- Identify and protect important local green spaces
- Influence what new buildings should look like.

Different issues need different planning responses. There might be other plans that meet your needs.

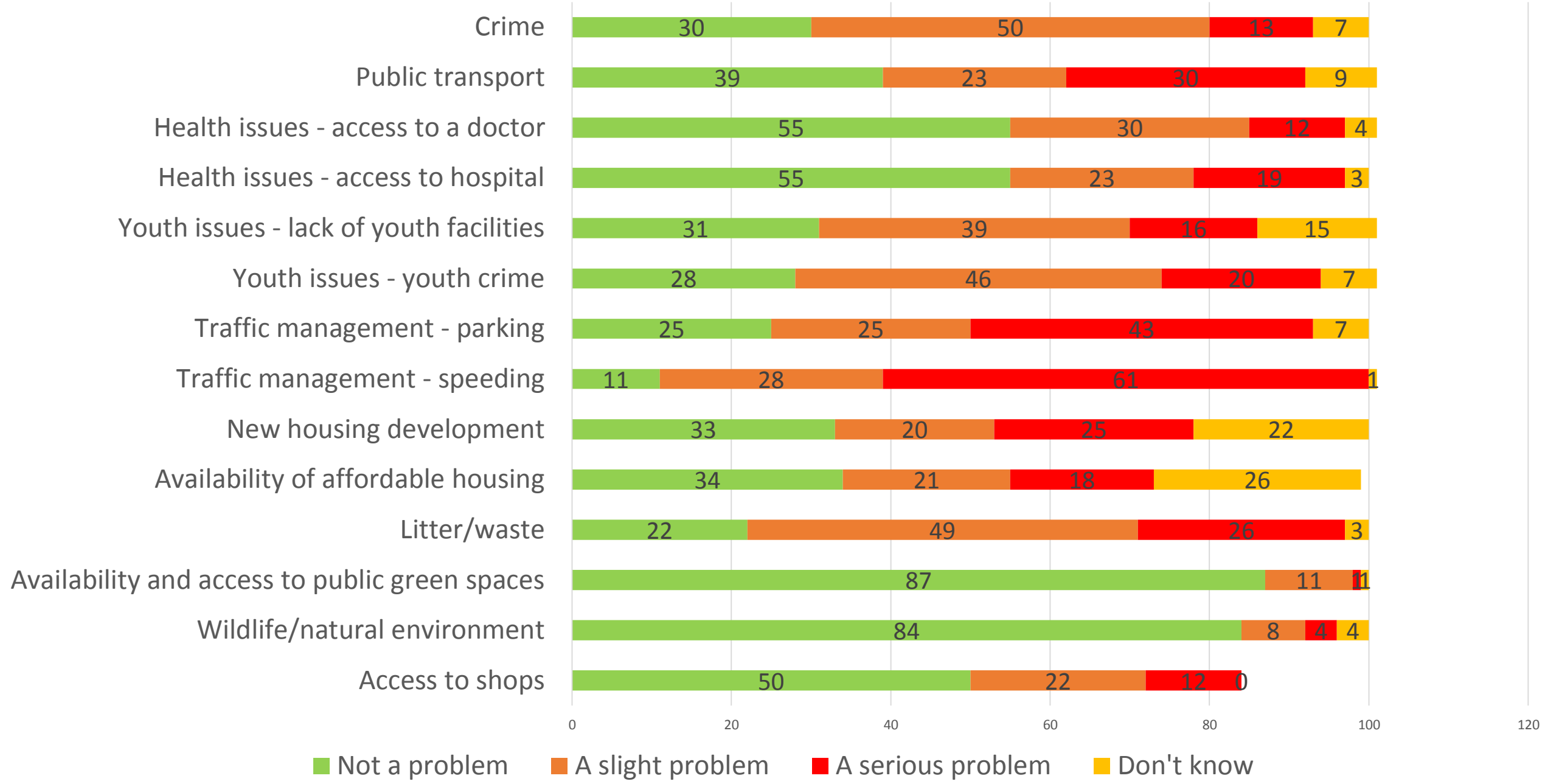
Different types of community led plans



Eight steps to prepare a Neighbourhood Plan	Links with sustainability Appraisal
1. Getting started	
2. Identifying the issues	Identify the key economic, social and environmental issues.
3. **Develop the vision and objectives**	Identify key National Planning Policy Framework and Local Plan Policy objectives.
4. Generate options	Develop the sustainability framework (objectives and criteria).
5. Draft your Neighbourhood Plan	Appraise the options using the sustainability framework.
6. Consultation and submission	Prepare the sustainability appraisal report.
7. Independent examination	
8. Referendum and adoption	

From: How to shape where you live: a guide to neighbourhood planning; CPRE and NALC, 2011

Your priorities - to what degree are the following a problem to you (%)?



Transport

Car Ownership	Cliffe and Cliffe woods	%	Medway	%
Households without a car/van	173	8.4	23,231	21.9
Households with 1 car/van	711	34.4	45,163	42.5
Households with 2 cars/vans	856	41.4	28,790	27.1
Households with 3 cars/vans	218	10.6	6,609	6.2
Households with 4 or more cars/vans	108	5.2	2,416	2.3
Total cars/vans in the area	3,571		133,257	

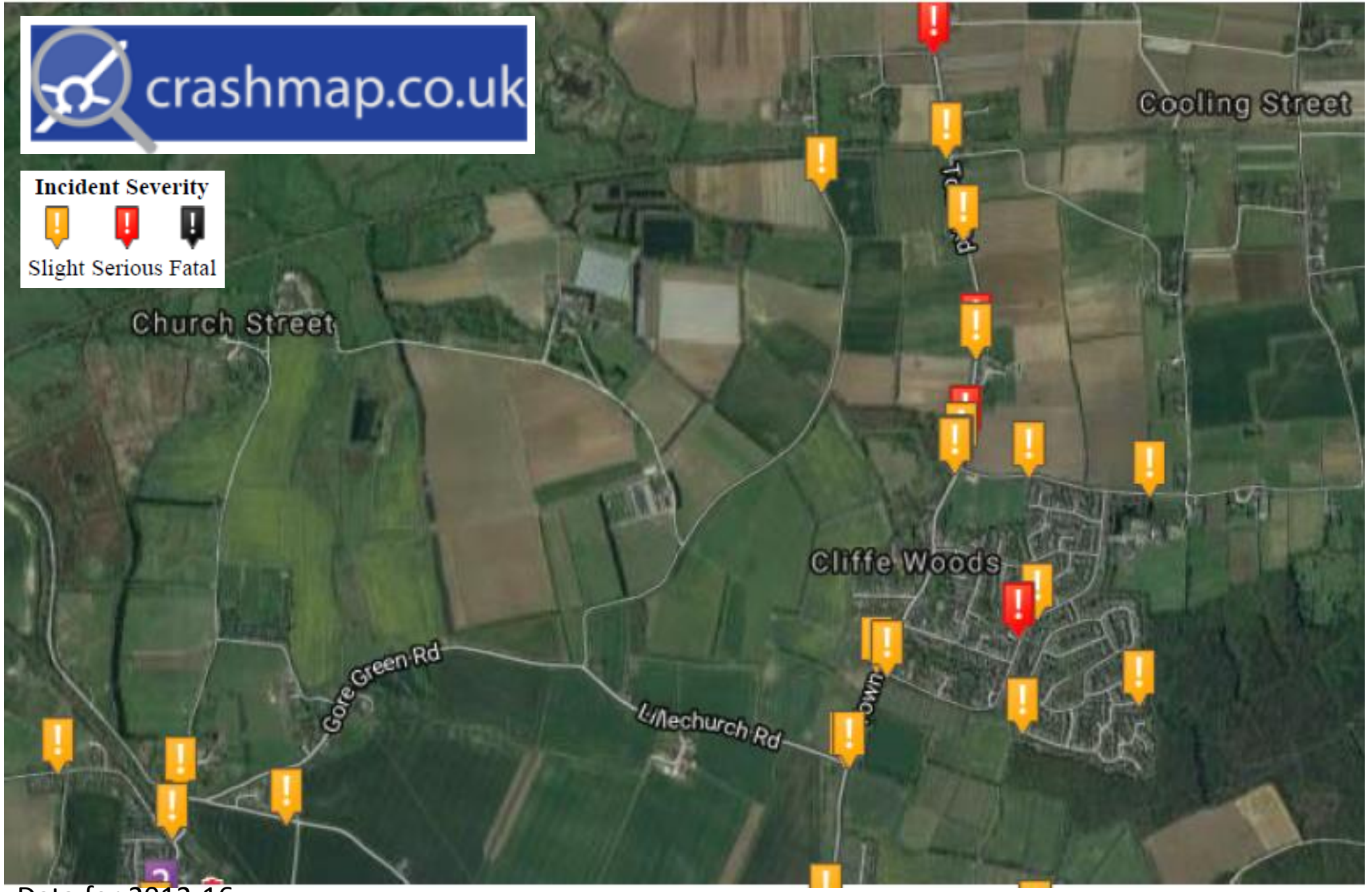
Travel to work				
Work mainly at or from home	134	3.4	4,615	2.4
Underground, metro, light rail, tram	3	0.1	283	0.1
Train	178	4.5	11,252	5.8
Bus, minibus or coach	72	1.8	5,903	3.0
Taxi	4	0.1	444	0.2
Motorcycle, scooter or moped	22	0.6	1,416	0.7
Driving a car or van	2,083	52.2	80,403	41.4
Passenger in a car or van	127	3.2	7,778	4.0
Bicycle	13	0.3	1,449	0.7
On foot	90	2.3	12,461	6.4
Other method of travel to work	17	0.4	685	0.4
Not in employment	1,250	31.3	67,469	34.7

Employment

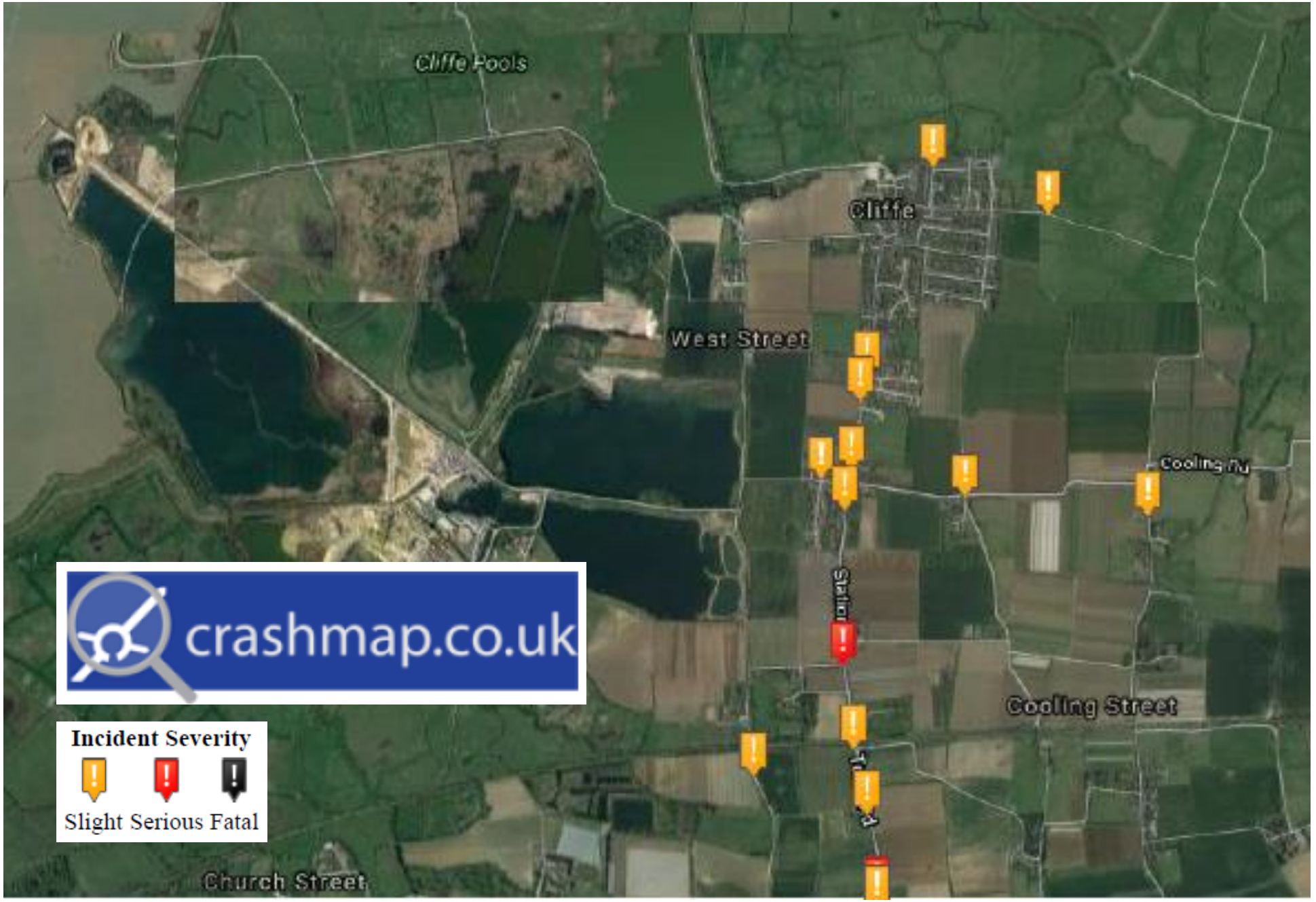
	Cliffe & Cliffe Woods		Medway	
		%		%
All usual residents aged 16 to 74 - % of total population	3,993	**74.4**	194,158	**73.6**
Total Economically Active - % of population aged 16-74	2,891	**72.4**	137,954	**71.1**
In Employment	2,680	**67.1**	121,925	**62.8**
Part-time	618	**15.5**	27,137	**14.0**
Full-time	1,621	**40.6**	77,912	**40.1**
Self-Employed	441	**11.0**	16,876	**8.7**
Full-time Student	130	**3.3**	6,560	**3.4**
Unemployed	81	**2.0**	9,469	**4.9**
Total Economically Inactive	1,102	**27.6**	56,204	**28.9**
Retired	607	**15.2**	24,738	**12.7**
Student	142	**3.6**	9,912	**5.1**
Looking after home/ family	187	**4.7**	10,105	**5.2**
Permanently sick/disabled	105	**2.6**	7,334	**3.8**
Other	61	**1.5**	4,115	**2.1**

Education

	Cliffe and Cliffe Woods		Medway		*South East*	
% of population aged 16+		*%*		*%*		*%*
No qualifications	887	20.8	48,226	22.9	1,333,955	*19.1*
Level 1 qualifications	837	19.7	35,473	16.9	946,056	*13.5*
Level 2 qualifications	787	18.5	38,653	18.4	1,110,706	*15.9*
Apprenticeship	248	5.8	9,857	4.7	253,423	*3.6*
Level 3 qualifications	526	12.4	26,818	12.7	892,915	*12.8*
Level 4 qualifications and above	804	18.9	40,275	19.1	2,093,693	*29.9*
Other qualifications	169	4.0	11,209	5.3	361,918	*5.2*



Data for 2012-16



Data for 2012-16